

Marketing

UNIVERSITY OF AGRICULTURAL SCIENCES
INSTITUTE OF AGRIBUSINESS MANAGEMENT
GKVK, Bangalore – 560 065

Dr. M S Ganapathy
Professor and Head

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No. IABM/BSMA PG Course list/2023-24

23-06-2023

To,
The Dean PGS
UAS, GKVK,
Bangalore – 560 065

Sir,

Sub: PG courses offered in the Institute of Agribusiness Management during II Semester of 2022-23 for M.Sc. (Ag. Maco.), MBA(ABM) and Ph. D(ABM)-reg.

The following P.G. courses are scheduled to be offered during II Semester of 2022-23 from the Institute of Agribusiness Management.

Jr. M.Sc. in Agricultural Marketing and Co-operation

I Year (II Semester)

Course No.	Course Title	Credit Hours	Course Teacher
Major Courses			
AMC 503	Agricultural Marketing and Price Analysis	2(1+1)	Dr M R Girish
AMC 510	Agricultural and Food Marketing	3(2+1)	Dr. Ranganath G
AMC 511	Grading and Quality Control in Agricultural and Food Industry	2(1+1)	Dr. M S Ganapathy
Minor Course			
AEC 505	Econometrics	3(2+1)	Dr. G M Gaddi
AEC 501	Micro Economic Theory and Applications	3(3+0)	Dr. Loksha H
Supporting courses			
AST 501	Mathematics for Applied Sciences	2(2+0)	Dr K B Murthy
Common Courses			
CMC 503	Intellectual Property and its Management in Agriculture	1(1+0)	Sri Mallikarjuna Swamy
CMC 506	Agri-Export in India	1(1+0)	Dr. M S Ganapathy
	Total	17(13+4)	

AMC file
Dean PG
23/6/23


Dr. M.S. GANAPATHY
Professor & Head and University Head
Institute of Agribusiness Management
UAS, GKVK, Bengaluru - 560 065