



HOT

News letter from HOT Agri. Journalism students

Yellow showers at Campus
Tabebuia Argentea commonly known as Yellow Tabebuia, Golden Bell, Silver Trumpet tree is in full blooming attracting the eyes of people and lense of camera and creating a roar of heaven at the campus. The most spectacular blooming occurs after a tree has lost all its leaves and its branches are bare.



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Messages

Director of Extension



I learnt that hands on training(HOT) course for final year Bsc(Ag) students on agricultural journalism is an important course providing experimental learning to the students. The "HOT EYES" published under this course is

an innovative venture which includes desired writing, photography and designing skills. The HOT EYES really looks very attractive, colourful and reader friendly. I congratulate the efforts of teachers and students for this unique task which in turn motivate others

Dr. N. Nagaraja

Directorate of Extension

Junior Friend



N O W T H A T ' S SOMETHING....!!!! Was the thought that struck my mind when I read the newsletter. Where, I had seen other colleges bringing out newsletter but felt very happy when I saw the edition of our

campus. This is an amazing source which will keep the updates of the events happening in our campus like igniting young minds by eminent IFS officer, were the things that impressed me a lot. I am thankful to our seniors for getting us something quite different from our academics and hope we too will get a chance to do so.

Kiran B.S.

1st Bsc(Ag Maco)

Seniors View



I read the HOT EYES brought out by HOT students. It is unique attempt made by the students which is really giving life to the campus. Such activities, no doubt will explore the hidden talent of the students and create platform

to share their views and talents. Hope this will become routine feature of the campus in the days to come.

Shivani Dechamma

Sr.(Msc)

CAMPUS SURVEY

"LOVE FOR FOOD AND FOOD FOR TASTE"



Saath Khavo Khushiya Bhado

No doubt food is physiological need for us but our present day generation consume food out of desire and passion. From rice, roti, ice cream, chocolate to burgers and pizzas everything is found in our daily food menu. Thus lot of differences were observed among younger and elder generation. In this regard an attempt was made by journalism students to know

the food habits of GKV students by conducting survey involving 300 students. Which consisting of state, out of state, and international students. This would certainly determine the factors influencing the wide variation in preference, taste and choice.

Daily routine

Among food preference there are equal percentage of students like to have rice & parota's (67%) followed by idli & dosa (30%) as breakfast. For dinner / lunch 35% of them prefer rice, 34% roti & 30% ragiball. It's interesting to note 2% of students from other states have learnt eating ragi ball after coming to Karnataka. Regarding consumption of beverages 43% of them prefer tea, followed by 32% coffee & only 14% for fresh juice. As weekend special 66% of them prefer non-veg out of which 17% of them have changed the food habits from vegetarian to non-vegetarian due to peer pressure.

Either East or west homemade food is the best is the voice of 95% of students 66% of them are sure of having a balanced diet. Students of Karnataka consume ice cream once in a week where as of other states/countries twice a week. 23% preferred bakery food and felt that they are healthy. Interestingly 73% preferred traditional food followed by 27% preferred modern food. By this we can say that the food habits of the students was mainly influenced by the taste followed by their health consciousness and family background.

Home made healthy food or outside junk, hostel's-chitrana or canteen's gobi, hot puff or tight packed lays. What ever it is, food makes him say YUMMY....!!!!

Editors Desk

"HOT EYES" Blooming day by day attracting all eyes of the campus even outside as it was witnessed during the release of third issue at Mandya campus. No doubt fourth issue is unique, focused on the changing food habits of the younger generation along with other

new stories. The value of HOT EYES further enhanced by the exclusive interview of new Vice Chancellor UAS(B) in the current issue. The campus facts collected by our HOT students is unique attempt opened our eyes further on hidden natural treasure of this green land. Still your comments and suggestions are ever open to make our efforts still meaningful. HOT eyes extend warm wishes to all the final year students for fourth coming JRF exams.



Dr. K. P. Raghuprasad



Dr. V. Govinde Gowda



Dr. M. T. Lakshminarayan

HOT Faculty



HARVEST GOLD EVEN IN SMALL FARM

Hailing from a poor farming family from Doddaballapur taluk having just one acre which fetches them just 11000 a year made her to graduated with a record number of 13 gold medals at the 49th convocation of the UAS(B), She is none other than our senior Geetha from CoA Chintamani who is real inspiration for all of us.

It was this time the 49th convocation witnessed by the glory of green campus UAS(B) in the presence Hon'ble Chancellor Shri VajubhaiVala. Distinguished chief guest **Bharat Ratna** Dr. C.N.R. Rao, ignited the young minds to develop scientific tenner for countries pride in his convocation address. Minister for Agriculture Krishna Byregowda and others were present



'Success isn't given, it is earned'

ITZ ALL IN THE GAME

"Sound mind in sound body". Holds good always even for Agrio's, since they have to work with farmers in adverse climatic conditions. No doubt UAS (B) always in front to give more preference to sports in organizing several events. One such event was witnessed in the 46th Inter-Collegiate Athletic Meet conducted in University of Agricultural Sciences(Bengaluru) from 26th to 28th February, 2015. The host college UAS(B) GKVK bagged the title of "Over All Athletic Championship (WINNER)", "Over All Men's athletic (WINNER) & "Over All Games and Sports (RUNNER UP)".



'Impossible is nothing...!'



Hardwork Rules & Roar's

Excellence Continues.....

The third issue of HOT EYES, developed by students of Mandya campus undergoing this course at GKVK campus was released in the ever green campus Mandya on 8/03/2015 by the Dean (i/c) Dr. Venkatesh with the motivating words" innovativeness hidden in the minds of students were chalked out in form of beautiful outlet "HOT EYES." ADSW Dr. Lohithaswa and principal, Diploma course Dr. N. D. Nagaraj and others witnessed the event. The News letter succeed in capturing the unic events of the green campus attractive photos.

International Womens Day



Marching towards greater destiny

It was this time the the green eco friendly campus UAS(B) had witnessed the celebration of "INTERNATIONAL WOMENS DAY" in an unique way which was presided by Hon' ble Vice Chancellor UAS (B). Chief Guest Smt. MANJU DANDIYAL Women and Child development committee member felt the need of using the real talent of women, collective action with men, stepping together towards success.



Friends give us the courage to lift the blinds on our hearts. to open up and show what we generally keep hidden from the rest of the world.



ಕನ್ನಡದ ಹಣತೆ



ಹಬ್ಬವು ಕನ್ನಡದ ದೀಪ

“ಕುರಿತೋದದೆಯಿಂ ಕಾವ್ಯ ಪ್ರಯೋಗ ಪರಿಣತಮತಿಗಳ್” ಎಂಬ ಕವಿರಾಜಮಾರ್ಗಕಾರರ ಹೇಳಿಕೆಯಂತೆ ಯಾವುದೇ ಅಧ್ಯಯನವಿಲ್ಲದಿದ್ದರೂ ತಮ್ಮ ಜೀವನಾನುಭವಗಳಿಗೆ ಕಾವ್ಯದ ರೂಪ ನೀಡಬಲ್ಲ ಕ್ರಿಯಾಶೀಲತೆ ಉಳ್ಳವರು ನಮ್ಮ ಕನ್ನಡಿಗರು. ಕನ್ನಡ ಸಾಹಿತ್ಯ ಇಷ್ಟೊಂದು ವಿಪುಲವಾಗಿ ಬೆಳೆದು ನಿಂತಿರುವುದು ಇದಕ್ಕೊಂದು ನಿದರ್ಶನವೇ ಸರಿ. ಈ ವರ್ಷದ ಎರಡನೆಯ (37ನೆಯ) ಕನ್ನಡ ತಿಂಗಳ ಹಬ್ಬದ ಸಾರಥ್ಯ ವಹಿಸಿದ್ದವರು ನಾಡಿನ ಹೆಸರಾಂತ‘ಪ್ರೇಮ ಕವಿ’ ಎಂದು ಕರೆಯಿಸಿಕೊಳ್ಳುವ ಶ್ರೀಯುತ ಬಿ.ಆರ್.ಲಕ್ಷ್ಮಣ್‌ರಾವ್ ರವರು ಮತ್ತು ಯುವ ಕವಿ, ನಮ್ಮ ವಿಶ್ವವಿದ್ಯಾಲಯದ ‘ಕೃಷಿ ಕೀಟಶಾಸ್ತ್ರ’ ವಿಭಾಗದಿಂದ ಸ್ನಾತಕೋತ್ತರ ಪದವಿ ಪಡೆದಿರುವ ಶ್ರೀಯುತ ನೂರ್ ಸಮದ್ ಅಬ್ಬಲಗೆರೆಯವರು. ಈ ಇಬ್ಬರೂ ಕವಿಗಳು ನಮ್ಮ ಜೀವನದ

ಸಣ್ಣ-ಸಣ್ಣ ಘಟನೆಗಳಿಗೂ ಹೇಗೆ ಕಾವ್ಯದ ಸ್ವರೂಪವನ್ನು ನೀಡಬಹುದು ಎಂಬುದನ್ನು ವಿವರಿಸಿದರು. ಬಾಲ್ಯಜೀವನ,ಶಿಕ್ಷಣ,ಯೌವನ,ದಾಂಪತ್ಯ,ಪ್ರೀತಿ-ಪ್ರೇಮ,ಪರಿಸರ ಮತ್ತು ರಾಜಕೀಯ ಮೊದಲಾದ ಬದುಕಿನ ಬಂಡಿಯ ಹಾಗೂಹೋಗುಗಳ ಬಗ್ಗೆ ತಾವು ರಚಿಸಿದ್ದ ಹನಿಗವನಗಳನ್ನು ರಸವತ್ತಾಗಿ ವಾಚಿಸಿದರು. ಈ ಇಬ್ಬರೂ ಕವಿಗಳು ತಮ್ಮ ಬಹುತೇಕ ರಚನೆಗಳಿಗೆ ಹಾಸ್ಯದ ಲೇಪನವನ್ನು ನೀಡಿ ಕೇಳುಗರಿಗೆ ಹಾಸ್ಯದ ಓರಣದ ಸವಿಯನ್ನು ಹಂಚಿದರು. ಈ ನಮ್ಮ ಕನ್ನಡ ತಿಂಗಳ ಹಬ್ಬಕ್ಕೆ ಇನ್ನೂ ಹೆಚ್ಚಿನ ಸಹಕಾರ ದೊರೆಯಲಿ; ನಮ್ಮೆಲ್ಲರ ನೆಚ್ಚಿನ ಈ ಕನ್ನಡದ ಜ್ಯೋತಿ ಹೀಗೆಯೆ ನಿರಂತರವಾಗಿ ಬೆಳಗುತ್ತಿರಲಿ ಎಂದು ಆಶಿಸೋಣ.

ಭಾವೈಕ್ಯತೆ ಬೆಳಗಿದ ಜಿ.ಕೆ.ವಿ.ಕೆ

ನಮ್ಮ ಕೃಷಿ ಮಹಾ ವಿಶ್ವ ವಿದ್ಯಾಲಯವು ಕರ್ನಾಟಕ ಸರ್ಕಾರ ಮತ್ತು ರಾಷ್ಟ್ರೀಯ ನೇವಾ ಯೋಜನೆಯ ಸಹಯೋಗದೊಂದಿಗೆ, ದಿನಾಂಕ 01/03/2015 ಲಿಂದ 07/03/2015 ರವರೆಗೆ ಭಾವೈಕ್ಯತಾ ಶಿಬಿರವನ್ನು ಏರ್ಪಡಿಸಿತ್ತು. ಈ ಶಿಬಿರಕ್ಕೆ ಅಂಧ ಪ್ರದೇಶ ,ತಮಿಳು ನಾಡು, ಪುದುಚೇರಿ, ಕೇರಳ ಮತ್ತು ಕರ್ನಾಟಕ ರಾಜ್ಯದ ಶಿಬಿರಾರ್ಥಿಗಳು ಆಗಮಿಸಿದ್ದರು. ಆರು ದಿನಗಳ ಈ ಶಿಬಿರದಲ್ಲಿ, ಪ್ರತಿಭಾನ್ವಿತ ವ್ಯಕ್ತಿಗಳಿಂದ ವಿಧ್ಯಾರ್ಥಿಗಳಿಗೆ ಅತಿಥಿ ಉಪನ್ಯಾಸಗಳನ್ನು ಏರ್ಪಡಿಸಲಾಗಿತ್ತು ಹಾಗೂ ಶಿಬಿರದ ಅಂಗವಾಗಿ ಸಾಂಸ್ಕೃತಿಕ ಚಟುವಟಿಕೆಗಳು, ಯೋಗ, ವ್ಯಾಯಾಮ ರಸಪ್ರಶ್ನೆ ಕಾರ್ಯಕ್ರಮ ಮೊದಲಾದ ಚಟುವಟಿಕೆಗಳನ್ನು ಆಯೋಜಿಸಲಾಗಿತ್ತು. ವಿ.ವಿ ಕುಲಪತಿಗಳು ಈ ಶಿಬಿರಕ್ಕೆ ಚಾಲನೆ ನೀಡಿದರು.



ವಿಧಿತೆಯಲ್ಲಿ ಏಕತೆ

HOT ಕೋರ್ಸನಲ್ಲಿ ನಮ್ಮ ಕಲಕೆ....



ಅನುಭವಾತ್ಮಕ ಕಲಕೆಯಲ್ಲಿ ...HOT ವಿಧ್ಯಾರ್ಥಿಗಳು...

ಪತ್ರಿಕೋದ್ಯಮ ಕ್ಷೇತ್ರದಲ್ಲಿ ಸಾಧನೆಗೈದ ಮತ್ತು ಹೆಚ್ಚಿನ ಅನುಭವವನ್ನು ಪಡೆದಿರುವ ಶ್ರೇಷ್ಠ ವ್ಯಕ್ತಿಗಳಿಂದ ಲೇಖನ ರಚನೆ, ಕಾರ್ಯಕ್ರಮ ಆಯೋಜನೆಯ ಬಗ್ಗೆ ಹಾಗೂ ಪತ್ರಿಕೋದ್ಯಮ, ದೃಶ್ಯ ಮಾಧ್ಯಮ ಮತ್ತು ಶ್ರವಣ ಮಾಧ್ಯಮದ ತತ್ವಗಳ ಬಗ್ಗೆ ವಿಧ್ಯಾರ್ಥಿಗಳಿಗೆ ಮಾಹಿತಿಯನ್ನು ನೀಡಲಾಯಿತು. ಅಷ್ಟೇ ಅಲ್ಲದೆ ಕೋರ್ಸ್‌ನ ಭಾಗವಾಗಿ ಮೈಸೂರು ವಿಶ್ವವಿದ್ಯಾಲಯದ ಮಲ್ಲಮೀಡಿಯ ಸಂಶೋಧನಾ ವಿಭಾಗಕ್ಕೆ ಭೇಟಿ ನೀಡಿ ಸಾಕ್ಷ್ಯಚಿತ್ರ ನಿರ್ಮಾಣ ಮತ್ತು ಅದಕ್ಕೆ ಬೇಕಾದ ಅಗತ್ಯತೆಗಳ ಬಗ್ಗೆ ತಿಳಿದುಕೊಂಡೆವು. ಹಾಗೆಯೇ, ಜಿ.ಕೆ.ವಿ.ಕೆ ರಂಗನ ಬೆಟ್ಟದ ಮ್ಯಾಗ್‌ಸಿನೆ ಪ್ರಶಸ್ತಿ ಪುರಸ್ಕೃತ ಸರ್ಕಾರೇತರ ಸಂಸ್ಥೆಯಾದ, ವಿವೇಕಾನಂದ ಲಲಜನ ಕಲ್ಯಾಣ ಕೇಂದ್ರಕ್ಕೆ ಭೇಟಿ ನೀಡಿ ಸಂಸ್ಥೆಯ ಚಟುವಟಿಕೆಗಳ ಮಾಹಿತಿ ಪಡೆದಿವು ಲಲಜನರ(ನೋಲಗರ) ಪೋಡುಗಳಿಗೆ ಭೇಟಿ ನೀಡಿ ಅವರ ಸ್ಥಿತಿಗತಿಗಳ ಬಗ್ಗೆ ತಿಳಿದುಕೊಂಡು ಸಾಕ್ಷ್ಯ ಚಿತ್ರ ತಯಾರಿಸಲು ಚಿತ್ರಕರಣ, ಸಂವಾದ, ಸಂದರ್ಶನ ಗಳನ್ನು ಏರ್ಪಡಿಸಿತ್ತು.



INTERVIEW WITH VC

Years of excellence, fruit of team work, rich experience, honesty and dedication made him Dr. H. Shivanna to occupy the pivotal position of the prestigious university of the country. Here is a brief interview with Dr. H. Shivanna through our HOT EYES.

Q.1. What are your plans for academic improvement?

A.I strongly believe our students to emerge out and make the best use of the resources in this campus. So we have assigned each department to identify the students interested in their respective subjects and provide the right guidance for their upcoming JRF and competitive exams. to facilitate and

encourage the voluntary efforts of students in improving study centre facility We stretch out our helping hands to the voluntary effort of our students to improve the study centre.

Q.2 What are the ICT initiatives to be made available in the days to come?

A.To keep the pace of the devolvement the present trend, an interactive smart class will be extended in every department. For the easy access of information we will make UAS(B) a Wi-Fi campus. A software called 'UGAMA' to crate data base for all the students studing in the university to know their progress in real time bases.

Q.3 Your views on the clean campus.

A.No doubt our campus has join hands in SWACHA BHARAT campaign we have been converting most of the waste produced in the campus to bio energy. NSS has been a instrument to create awareness through which the serene greenery is maintained. I hope to see this campus becomes 'plastic-free' in the days to come.

Q.4 What are your suggestions about our food habits?

A.Millions are starving in the world. Try not to waste food, maintain a healthy diet with adequate water. Being students of agriculture I am sure our students know the value of food.

Q.5 Your message to Agricos....

A.I want our students to be patriotic, farmer friendly and put in their hard work to bring laurels to the University and take it to a greater height.... To these new hopes of our VC....Let's pledge ourselves to join hands in bringing success...



New VC, New Hopes

Team



Chaitra Patel Mohan Babu Tippu Manu Kumar



Nithin Yeshwanth Manu

Know your own land of family

We have entered the age of garbageous mountains and dusty atmosphere, where our campus still preserves it with enormous biodiversity in it. Our campus of 1380 acres is one of the biodiversity heritage site which was declared on 8/9/2009 under Karnataka biodiversity board. It has flora of (530 plants), mammals (14 spp), birds (170 spp) and even migratory birds butterflies (100 spp), insect collection of about 150000 specimens, 2425 ant spp and reptiles (10 spp) of which four are poisonous snakes with zero fatality rate. And interestingly a leopard stayed in our campus for 2 months in 2003.



Hidden Natural Treasure

The BG (Botanical Garden) of GKVK has 28 hectares which was declared as lead park by the National Bio-resource Development Board, India. It harbours 81 plant families, 128 medicinal plants and has tree arboratum collection of 3708 germplasms. This is the rich greenery heritage of our campus. Let's not wait till the last tree is cut, last river is poisoned, last fish is dead to realize that money can't be eaten.

So GO GREEN BEFORE GREEN GOES and preserve the greenery.

I Had rather be on my farm than be emperor of the world

-George Washington

ನಾವು ಮಾತನಾಡಬಾರದು. ನಮ್ಮ ಕೆಲಸಗಳು ಮಾತನಾಡಬೇಕು. -ಶ್ರೀ ವಾಣಿ
ಅದು ವ್ಯಕ್ತಿತ್ವಕ್ಕೆ ಶೋಭೆ.

