



# University of Agricultural Sciences, Bangalore

## Directorate of Extension

GKVK, Bangalore 560 065

**Dr. V. L. Madhuprasad**  
Director of Extension



## **Krishimela - 2024**

Theme: *Climate Smart Digital Agriculture*

**14<sup>th</sup> to 17<sup>th</sup> November, 2024**

Date: 18.09.2024

Dear Sir / Madam,

The University of Agricultural Sciences, Bangalore in collaboration with the Development Departments State, Private and Public Sectors is organizing **Krishimela** from **November 14<sup>th</sup> to 17<sup>th</sup>, 2024 at GKVK Campus, Bangalore**. As part of this mega event, an **Agricultural Exhibition** will be held to showcase the latest technologies of agriculture and allied sectors for the benefit of the larger farming community.

An opportunity for Research & Development Institutes, Development Departments, Agricultural Universities, Agri Input Agencies, Premier Seed Companies, Agricultural Machinery Manufacturers, Animal Husbandry sector, Agri-Entrepreneurs, Publishers related to Agriculture and NGOs striving for the rural livelihood to showcase their technologies, activities and products to the farming community visiting from different parts of Karnataka and even neighboring states. Hon'ble Ministers, Policy Makers, CEOs, NGOs, Extension Personnel, School Children and General Public will be visiting the exhibition.

About 750 agricultural exhibition stalls were erected and 15.66 lakhs farmers and general public visited the Krishimela during the year 2023. This year it may cross previous year's record.

The stall booking and sponsorship forms are enclosed herewith for your kind perusal and necessary usage. Kindly utilize the opportunity and showcase the technologies of your esteemed organization in the ensuing Krishimela. Booking is done at the Directorate of Extension, Naik Bhavan, GKVK from **9.00 AM to 5.00 PM** on all working days. Book the stall on or before **30-10-2024**. Prizes will be awarded for best stalls under various categories for the outstanding display.

Soliciting your participation in the exhibition.

Thanking you,

Yours faithfully,

**(V. L. Madhuprasad)**  
Director of Extension &  
Chairman, Exhibition Committee

### For details Contact:

#### *Agricultural Exhibition*

**Dr. R. Narayana Reddy**

Professor

Ph.: 080-23638883/23330153 Extn. 403

Mob.: 09901488773

E-mail: thoopalli@gmail.com

#### *Agricultural Engineering Exhibition*

**Dr. H. G. Ashoka**

Special Officer

Ph.: 080-23330153 Extn. 335

Mob.: 09901047957

E-mail: specialofficercoae@gmail.com

#### *Animal Sciences Exhibition*

**Dr. G. Ananda Manegar**

Professor & Head

Ph.: 080-23330153 Extn. 327

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## Krishimela - 2024

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### Exhibition Stalls Booking Form

Name and Address of the Participant / Organization:

Party GST No.:

Phone:

Mobile :

Fax :

E-mail :

Contact Person with Mobile No.:

Category of Exhibition (Indicate  mark) :

- |   |                          |  |                          |
|---|--------------------------|--|--------------------------|
| 1. Agrinputs and Crop Production Technologies;<br>Seeds <input type="checkbox"/> Fertilizers <input type="checkbox"/> PP Chemicals <input type="checkbox"/> Others <input type="checkbox"/> | <input type="checkbox"/> | 9. Organic farming   | <input type="checkbox"/> |
| 2. Universities <input type="checkbox"/> Institutions <input type="checkbox"/>  | <input type="checkbox"/> | 10. Nursery <input type="checkbox"/> Floriculture <input type="checkbox"/> Bio-Technology <input type="checkbox"/>                                 | <input type="checkbox"/> |
| 3. State and Central Government Departments   | <input type="checkbox"/> | 11. Animal Husbandry;  | <input type="checkbox"/> |
| 4. Hitech Farm Equipments   | <input type="checkbox"/> | Dairy <input type="checkbox"/> Poultry <input type="checkbox"/> Fisheries <input type="checkbox"/> Sheep / Goat / Piggery <input type="checkbox"/> | <input type="checkbox"/> |
| 5. Irrigation Equipments  | <input type="checkbox"/> | Vety. Medicine <input type="checkbox"/> Machinery <input type="checkbox"/> Others <input type="checkbox"/>   | <input type="checkbox"/> |
| 6. Field Machinery with front open space  | <input type="checkbox"/> | 12. Credit, Market and Financial Institutions / Bank   | <input type="checkbox"/> |
| 7. Field Equipments / Tools with open space   | <input type="checkbox"/> | 13. SHG's/NGOs/Farmer groups   | <input type="checkbox"/> |
| 8. Tractor / Solar Equipments / Machinery-open space  | <input type="checkbox"/> | 14. Food Court   | <input type="checkbox"/> |
|   | <input type="checkbox"/> | 15. Others (Specify):.....   | <input type="checkbox"/> |

#### Stalls Booking:

Type of Stalls		Rent per Stall* (Rs.)	No. of Stalls/Area required	Amount (Rs.)
• Fabricated stalls (Hi-tech stalls)	- 10 x 10ft.	32,000/-		
• Fabricated stalls (Hi-tech stalls) for publishers SHG's, NGOs & Farmers Groups (On Production of valid documents)	- 10 x 10ft.	16,000/-		
• Zinc Sheet stall, with open space (For Agril . Engineering)	- 10 x 10ft.	22,000/-		
• Open space (a minimum of 40ft. x 50 ft. for tractors / machinery and 10 ft. x 20 ft. for nurseries and others)		70/ Sq ft		
• Food Stalls (Zinc Sheet stalls)	- 10 x 10ft.	22,000/-		

GST No.: 29AAAJU0068L2ZN

\* GST 18% Extra

#### Total:

- Kindly return this Stall Booking Form along with stall rent +GST (Demand Draft drawn in favour of Director of Extension, UAS, Bangalore, payable at Bangalore) to the Director of Extension, UAS, GKVK, Bangalore-65, **either in person or by post before 30-10-2024 by completing the following details**
- Stalls can also be booked by paying amount through QR Code / DD at the Directorate of Extension, GKVK, Bangalore-65 during office hours. Online payments shall be made on approval of the Exhibition Committee.

Find herein enclosed the DD No. .... dated ..... for Rs. ....  
drawn on ..... Bank ..... Branch towards stall fee.

Date.....

Signature & Seal of the Exhibitor



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## Sponsorship Form

Name and Address of the Organization:	Phone:
	Mobile :
	Fax :
	E-mail :

Contact Person:

Mobile No.:

## Sponsorship Tariff

Sponsorship	Amount (Rs.)	Entitlement	Amount Paid (Rs.)
Enclave	10,00,000	Display of name and logo on the enclave and at all the entrance arches	
Platinum	3,00,000	Two free stalls, display of name and logo on five entrance & five pavilion arches	
Diamond	2,00,000	Two free stalls, display of name and logo on three entrance & three pavilion arches	
Golden	1,00,000	One free stall, display of name and logo on exhibition arch	

### Note

**Total:**

- Return Sponsorship Form (Demand Draft drawn in favour of Director of Extension, UAS, Bangalore payable at Bangalore) to the Director of Extension, UAS, GKVK, Bangalore-65 either in person or by post **before 30-10-2024 along with soft and hard copy of the sponsoring organization's name and logo.**
- Sponsorship can also be booked by paying amount through QR Code/DD at the Directorate of Extension, GKVK, Bangalore-65 during office hours.

Find herein enclosed DD No. .... dated ..... for Rs. .... drawn on ..... Bank..... Branch towards the Sponsorship Tariff and the soft & hard copy of the sponsoring organization's name and logo for reference and usage.

Date.....

.....  
Signature & seal of the Sponsorer



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### Terms and Conditions

- ★ The stall booking has to be done before 30<sup>st</sup> October 2024
  - ★ Stalls are allotted to only agriculture and related organizations. Display of non-agriculture and unrelated information are strictly prohibited. Organizer have right to cancel the stall booking on such act
  - ★ The stalls will be ready to occupy a day in advance of the event *i.e.*, on 13<sup>th</sup> November 2024
  - ★ The University reserves the right to re-allocate or re-size spaces under special circumstances
  - ★ The exhibitors are responsible for arranging the exhibits and its maintenance during the event
  - ★ Movement of all kinds of vehicles is strictly prohibited in the exhibition premises from 7.00 AM of 14<sup>th</sup> November 2024 and to be parked only in the parking area
  - ★ Music systems and special lights used inside the stalls should not cause inconvenience or annoyance to other exhibitors or visitors. Any complaint in this regard will result in termination of such display
  - ★ Exhibits must be positioned / displayed / demonstrated such that they should not intrude into the pathway / public space or cause inconvenience to visitors / others exhibitors
  - ★ Any exhibit or process, which generates noxious or toxic fumes or smoke of any kind is strictly prohibited. Also no fuel or inflammable material is allowed in the exhibition premises. The concerned exhibitors are solely responsible for any untoward incident
  - ★ Sticking posters / hand bills and planting banners inside the campus premises is strictly prohibited. Firms violating this will be penalized. However, space on hire basis is available for the same for which, you can contact the organizers of exhibition
  - ★ The University has right to cancel the event under unforeseen circumstances
  - ★ Though the general security is provided, protection of individual stalls and their belongings rests with the exhibitors
  - ★ The payments made once will not be refunded for any reasons
  - ★ The arbitrary jurisdiction is at Bangalore only
  - ★ Preserve the General Receipt (GR) issued by the University in original for verifying the stall booking and can be used as entry pass to the exhibition area and Receipt not transferable
  - ★ Exhibitors are solely responsible for the supply and services rendered by them to the visitors / customers. The UAS(B) is no way responsible for such disputes.
  - ★ With the prior permission of the organizing committee, open space attached to the designated stalls shall be allotted at Rs.70/- per Sq.ft.
  - ★ Exhibitors have to make accommodation on their own
  - ★ Exhibitors have to produce their Organization / Firm/Company profile on demand by the organizers
- **Fabricated Stalls** are modular shell system panels located under a leak proof structure. Each stall is provided with three spot lights, one electrical point, two long tables, two chairs and fascia.
  - **Zinc Sheet Stalls** are erected with zinc sheet roof and sides are partitioned with cloth and provided with two tube lights, one electrical point, two long tables and two chairs.
  - Stall Fabricators will assist for any requirements of the above mentioned materials and the extra services will be charged additionally.